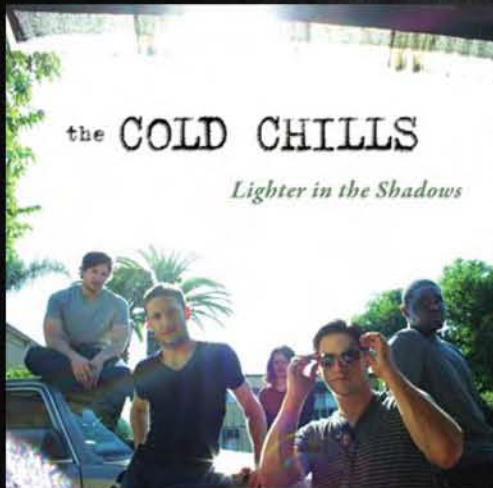


the COLD CHILLS



Lighter in the Shadows

parasite
statue in your mind
avalanche
get yourself right
waited too long
luxury
mountain sage
hope and glory
rebel



Genre: Rock; Organic Rock
Producer: Rob Gaudet
2011 Urban Organic Music, BMI

The Lowdown:

The Cold Chills were formed by drummer/producer Rob Gaudet, lead singer Aaron Winter, guitarist Zeke Middleton, and bass player Ferrari Watts in 2010. The group was balanced out with the addition of guitarist Noah Peters.

With their sophomore album, "Lighter in the Shadows," The Cold Chills have dug a bit deeper into the depths of their life experience and musical diversity. Lead-off Track "Parasite" sets an eerie mood complimented by a crisp, hard hitting chorus. Follow-up track "Statue in Your Mind" showcases the band's ability to just plain rock with a blues style guitar riff, aggressive drums, and smooth vocals. Their ability to play down tempo grooves is illuminated in tracks like "Get Yourself Right," with a head-boppin progression and catchy chorus melody compliments of Aaron Winter. Their diverse, melodic rock style continues to shine to the finish for the remainder of this 9-song LP.

The Cold Chills are a product of hard work and commitment. They continue to progress and grow at an exponential rate playing at many of the best venues on the world famous Sunset Strip including The Roxy and The Viper Room where they have a loyal following, and have close to 1,500 fans on Facebook. For more info check them out at www.thecoldchills.com.

The Plans and Goals:

- Steadfast grass roots promotion of the new album "Lighter in the Shadows" to our target demographic to achieve a broader fan base
- Gain more exposure through online blog interviews/reviews, periodical reviews, college and internet radio play
- Gain opportunities for touring, live showcases, and festivals
- Seek out licensing opportunities
- Gain third party recognition through management and distribution or production deals

Key Markets:

Los Angeles, Southern California, Northern California, Salt Lake City,
New England: Providence, Boston, Worcester, New York & New Jersey

www.TheColdChills.com

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